

# FUN AWARDS CREATIVE ARTS COMPETITION

ASNA's Fun Awards Creative Arts competition is to allow for the artistic endeavors of our members to shine.

Additionally, it is a way for schools to share or gather ideas to help improve their operations through social media content, serving line decorations and other holiday or event decorations. To help prepare for Fun Awards, contestants should submit their name and respective entry categories using the Google Form posted on the ASNA website ([www.alabamasna.org](http://www.alabamasna.org)) or the Alabama School Nutrition Association Facebook page no later than Friday, April 14th at 5pm. Artwork entries can then be turned into the Registration Booth between 7:30am on Thursday, April 20th through 5pm on Friday, April 21st. Artwork will then be displayed throughout the evening on Friday and into Saturday morning. Winners will be announced during the Keynote & Awards Luncheon on Saturday, April 22nd. Please leave your entries displayed on the Fun Awards table through 1:30pm on Saturday afternoon. Any entries remaining after 4pm on Saturday will be discarded.

**Directions:** Please be sure to read all the instructions carefully and ask questions if something is not clear, prior to submitting your Google Entry form. If you have questions, please email them to [partain.casey@marshallk12.org](mailto:partain.casey@marshallk12.org). To avoid disqualifications, follow the competition rules EXACTLY. The biggest challenge judge's face each year is contestants being disqualified. Please make sure that you understand the requirements for the category you are entering.

All entries will be judged by those who understand the contest rules. The judges will consist of one member of the industry advisory board and two Child Nutrition Program directors. They will disqualify entries not meeting the requirements and rules of the competition. Disqualified entries will be identified with the reason for disqualification.

## General Information for all Participants

- Participants must be a Alabama School Nutrition Association member and attending the ASNA Annual Conference.
- Entries must be in the name of an individual member. School entries are not permitted.
- No materials should identify the exhibit/item as that of a specific individual, school, or school system unless listed in the Creative Arts Competition Category descriptions below.
- Each entry will be given a number and judged by number not by personal identification.

## Creative Arts Competition Categories

**NATIONAL SCHOOL BREAKFAST WEEK BULLETIN BOARD** - Using the 2023 National School Breakfast Week theme, "Dig Into School Breakfast," design and create a bulletin board in your school cafeteria. Submit two 8" x 10" color photographs/copies of the design. One photograph should include the designer entering the contest standing in front of the bulletin board showing their original artwork. This photo will not be judged. The other photograph or copy should only contain the bulletin board. The second photograph will be judged. Only photos that are 8" x 10" in size and in color will be accepted.

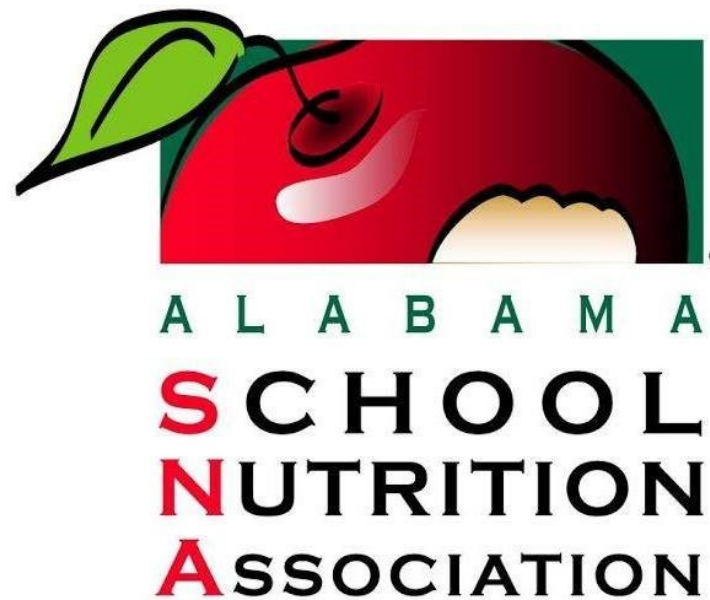
**#10 CAN DECORATING** - Using the 2023 National School Breakfast Week theme, "Dig Into School Breakfast," design and create a #10 can decoration.

**SOCIAL MEDIA POST** - Screenshot your best use of social media during the 2022-2023 school year. This category is designed to show how your school district uses social media to its advantage as a way to increase participation or knowledge to its shareholders. Ideas could be but are not limited to capturing students enjoying school meals, a post featuring Alabama grown produce, a new menu item, professional development for your staff and more! This must be original work and not work created by a marketing firm. Only printed posts that are 8" x 10" and in color will be accepted. Please blur or mark out the name of the school and/or school district if identified in the post.

**TRAY PHOTO** - Showcase your best school meal of the 2022-2023 school year! Take a picture of a tray that follows the guidelines set by the National School Breakfast or National School Lunch meal pattern or use a picture that you took earlier in the school year. The photo should be accompanied by a description of the menu items and the date that it was served. Only printed photos that are 8" x 10" and in color will be accepted.

**SERVING LINE DECORATIONS** - Using the 2023 National School Breakfast Week theme, "Dig Into School Breakfast," design and decorate the serving line in your school cafeteria. Submit two 8" x 10" color photographs/copies of the decorations. One photograph should include the designer entering the contest standing in front of the serving line showing their original artwork. This photo will not be judged or seen by the judges. The other photograph or copy should only contain the serving line area/decorations. This photo will be judged. Only photos that are 8" x 10" in size and in color will be accepted. Multiple photos turned into an 8" x 10" collage will be allowed.

**FOOD ART** - Participants will create food art using fruits and/or vegetables of their choice using the theme School Nutrition Rocks. Participants must provide their own food items to sculpt and assemble. Artwork must be displayed for competition. Entries will be provided a white dinner-size plate to display their food art.



# FUN AWARDS CREATIVE ARTS, CONTINUED

## Creative Arts Rules

- All entries must be original concepts. Entries purchased from a florist, craft supplier or bakery are not eligible.
- The entries must exemplify decorations actually used in the Child Nutrition programs.
- Entries for the National School Breakfast Week bulletin board/serving line decor will be disqualified for not using the correct theme as outlined in the category descriptions above.
- Only ONE (1) entry per creative arts category per person will be accepted (six max). Please read the rules carefully for each category.

## Creative Arts Judging Criteria

(100 points is the maximum perfect score when judging)

### - Overall appearance.....50 points

- Pleasing appearance, skill in assembly; Appropriate for occasion and use in school foodservice; Shows originality, appropriate colors, Shows wise use of time and materials

### - Techniques and Designs.....50 points

- Demonstrates a unique design or idea; Creative and imaginative, consistent in design; Uses correct theme listed for the category.

## Creative Arts Awards

- Prizes will be awarded to first, second, and third place winners in each of six categories. Judges reserve the right to limit awards if there are too few entries for adequate competition.
- A Best of Show Trophy will be awarded to the best entry which will be selected from the first place winners in each of the six Creative Arts categories.

<p>This form must accompany all entries in the Creative Arts Competition. Do not mail this form. Present it with the artwork or attach it to the back or bottom of the artwork.</p> <p>Please indicate the category:</p> <p><input type="checkbox"/> Bulletin Board      <input type="checkbox"/> #10 Can Decorating  <input type="checkbox"/> Social Media Post      <input type="checkbox"/> Tray Photo  <input type="checkbox"/> Serving Line Decor      <input type="checkbox"/> Food Art</p> <p>Name _____  School _____ School District _____  Contact Number _____</p>	<p>This form must accompany all entries in the Creative Arts Competition. Do not mail this form. Present it with the artwork or attach it to the back or bottom of the artwork.</p> <p>Please indicate the category:</p> <p><input type="checkbox"/> Bulletin Board      <input type="checkbox"/> #10 Can Decorating  <input type="checkbox"/> Social Media Post      <input type="checkbox"/> Tray Photo  <input type="checkbox"/> Serving Line Decor      <input type="checkbox"/> Food Art</p> <p>Name _____  School _____ School District _____  Contact Number _____</p>
<p>This form must accompany all entries in the Creative Arts Competition. Do not mail this form. Present it with the artwork or attach it to the back or bottom of the artwork.</p> <p>Please indicate the category:</p> <p><input type="checkbox"/> Bulletin Board      <input type="checkbox"/> #10 Can Decorating  <input type="checkbox"/> Social Media Post      <input type="checkbox"/> Tray Photo  <input type="checkbox"/> Serving Line Decor      <input type="checkbox"/> Food Art</p> <p>Name _____  School _____ School District _____  Contact Number _____</p>	<p>This form must accompany all entries in the Creative Arts Competition. Do not mail this form. Present it with the artwork or attach it to the back or bottom of the artwork.</p> <p>Please indicate the category:</p> <p><input type="checkbox"/> Bulletin Board      <input type="checkbox"/> #10 Can Decorating  <input type="checkbox"/> Social Media Post      <input type="checkbox"/> Tray Photo  <input type="checkbox"/> Serving Line Decor      <input type="checkbox"/> Food Art</p> <p>Name _____  School _____ School District _____  Contact Number _____</p>
<p>This form must accompany all entries in the Creative Arts Competition. Do not mail this form. Present it with the artwork or attach it to the back or bottom of the artwork.</p> <p>Please indicate the category:</p> <p><input type="checkbox"/> Bulletin Board      <input type="checkbox"/> #10 Can Decorating  <input type="checkbox"/> Social Media Post      <input type="checkbox"/> Tray Photo  <input type="checkbox"/> Serving Line Decor      <input type="checkbox"/> Food Art</p> <p>Name _____  School _____ School District _____  Contact Number _____</p>	<p>This form must accompany all entries in the Creative Arts Competition. Do not mail this form. Present it with the artwork or attach it to the back or bottom of the artwork.</p> <p>Please indicate the category:</p> <p><input type="checkbox"/> Bulletin Board      <input type="checkbox"/> #10 Can Decorating  <input type="checkbox"/> Social Media Post      <input type="checkbox"/> Tray Photo  <input type="checkbox"/> Serving Line Decor      <input type="checkbox"/> Food Art</p> <p>Name _____  School _____ School District _____  Contact Number _____</p>