



Celebrate
ALABAMA

EAT WELL • LIVE WELL • BE WELL

**41st Annual Exposition
March 8, 2019
Renaissance Montgomery Convention Center
Montgomery, Alabama**

Sponsored by:

The Alabama Association of Nutrition & Foodservice Professionals,
the Alabama Dietetic Association and the Alabama School Nutrition Association

Dear Exhibitor:

We are excited to be in Montgomery at the Renaissance Montgomery Convention Center for the 2019 Food EXPO. The EXPO Board of Directors has made the 2019 show a one day event. They strongly encourage ALL exhibitors to stay the entire day and NOT to tear down before 6:00PM. We will coordinate these show hours with the State Directors meeting. The leadership of the Alabama Food Service and Nutrition Exposition is excited to be heading to Montgomery in 2019 - it offers great meeting facilities, a large headquarters hotel and a lot of restaurants and nightlife.

All exhibitors are encouraged to come to the show with special purchasing opportunities available for those who can make purchasing decisions on site. Whether it's food products, home kitchen items, equipment, products or services, we encourage you to offer special deals to our members.

The show will be in the Convention Center and the Renaissance Montgomery will serve as our headquarters hotel. EXPO 2019 offers exhibitors a very unique opportunity to showcase your products and/or services to three separate associations at one time. Plus, the state directors meeting will coincide with EXPO, which adds even more buying power to EXPO 2019.

On behalf of the members of the Alabama Dietetic Association, the Association of Nutrition & Foodservice Professionals and the Alabama School Nutrition Association, we encourage you to participate in EXPO 2019.

EXPO Board of Directors

ABOUT US

The Association of Nutrition & Foodservice Professionals (ANFP) is a professional organization for nutrition and foodservice managers, directors and those aspiring to have careers in nutrition and foodservice management - particularly in health care and other non-commercial foodservice settings. Most ANFP members work in health care - nursing homes, long-term care facilities, senior living communities and hospitals. Some may work in correctional facilities, schools and in the military. Dual credentials among members are common; some are Executive Chefs, Diet Technicians or some may hold additional college degrees such as Hospitality Management.

In health care settings, most Alabama dietary managers run the foodservice and nutrition departments and work in tandem with registered dietitians and other members of the healthcare team. They may provide supportive nutrition screening, documentation, and care planning. Because of their intensive training in management and human resources administration, some nutrition and foodservice managers oversee multiple service-oriented departments (e.g., laundry, housekeeping, and others) within their organizations. Others work for corporations in areas such as multi-site management of foodservice operations, employee training or sales.

Most ANFP members who are managers or directors are ultimately responsible for or are involved in the choosing/purchasing of food & paper products, chemicals and equipment.

The Alabama Dietetic Association (ALDA) is an organization for nutrition professionals from across the state; the majority of its members are registered dietitians. Dietitians are employed in a wide variety of settings but typically work in a healthcare environment such as hospitals, nursing homes, dialysis clinics, diabetes management programs and rehabilitative therapy facilities. There is also a large population of dietitians working in school nutrition, public health and sports nutrition. Dietitians often serve in an administrative or consultant role with the authority to manage the planning and implementation of budgets. They oversee purchasing for nutrition supplements, food products, equipment, education materials and incentives. Dietitians serve in leadership positions for national, state and local organizations where they may also have influence over purchasing.

Please join the Expo this year and reach out to ALDA members, the nutrition experts in the state. They look forward to partnering with you to provide the best nutrition possible for their clients.

The Alabama School Nutrition Association has over 1,600 school nutrition professionals which consist of child nutrition directors, cafeteria managers, cafeteria workers, as well as retired child nutrition employees. With the passing of the "Healthy, Hunger Free Kids Act of 2010" many of our members are looking for items that will help with incorporating the new meal guidelines. Our members are looking for new equipment as well as smallwares that will make their jobs more efficient. By participating in the 2018 Alabama Food Service and Nutrition Expo you will be able to show our members how you can help them.

The Alabama School Nutrition Association looks forward to partnering with each of you on our number one goal: To provide healthy meals to the children of Alabama.

EXPO 2019

March 8th Renaissance Montgomery Convention Center Montgomery, Alabama

BOOTH CONTRACT

All contracts are on a first come, first serve basis.

Return the Registration Form with your check as quickly as possible to reserve the best space available. Remember, forms and payments received after January 31st will be considered late and charged a \$100 late fee.

Exhibit Booth Fees:

10 X 10 (approximately).....	\$ 700.00
10 X 20 (approximately).....	\$ 1,150.00
20 X 20 (approximately).....	\$ 2,150.00
Non-Profit/Educational 10x10.....	\$ 350.00

Exhibit Space Rental Includes:

6' table with 2 chairs and waste basket
8' high draped back drop
3' high draped booth dividers.
One standard company sign.
General cleaning of exhibit hall.
Exhibit personnel badges.

DONATE A PRIZE

Get Recognition.... We will be happy to announce prize drawings in the exhibit hall.

PROGRAM ADS SELL

An ad in the official Program puts you in front of approximately 1,500 attendees! Advertising is a superior buy in the official EXPO Program. The majority of decision makers attending the EXPO will keep their EXPO Program and refer to it throughout the year for information on exhibitors. Please refer to the attached Ad Form and remember we can produce a basic ad for you at no additional charge. Please contact Karen in the EXPO office at (334) 260-7970 if you want more information on this excellent advertising and exposure opportunity.

SHOW HOURS

Thursday, March 7th

Exhibitor Move In 1:00 p.m. – 5:00 p.m.

Friday, March 8th

Exhibitor Move In 8:00 a.m. – 11:00 a.m.
Show Hours 11:00 a.m. – 6:00 p.m.
Move Out 6:00 p.m. – 8:00 p.m.

EXPO 2019 GUESTS

We will be happy to make badges for guests you would like to have visit the EXPO. Maybe you have a customer in the area that would like to attend? Guest badges can be purchased for \$15 per person. We will send a form for guest registration with your confirmation.

CONTACT INFORMATION

Please make sure to list your email address on your Registration Form as we will be sending updates on the show and other EXPO activities via email.

CONTRACTOR AND SERVICES

The exhibit service contractor is The George Fern Company. They can provide warehouse services to receive your freight and deliver the goods to your booth for move-in. You will receive an Exhibitor Service Kit with your booth confirmation by email. You may order electrical service and additional furnishings at that time.

EXPO MANAGEMENT

Should you need additional information, please contact:

EXPO Manager Karen Vinson
Post Office Box 240757
Montgomery, Alabama 36124
Telephone (334) 260-7970
FAX (334) 272-7128
Email: karen@gmsal.com

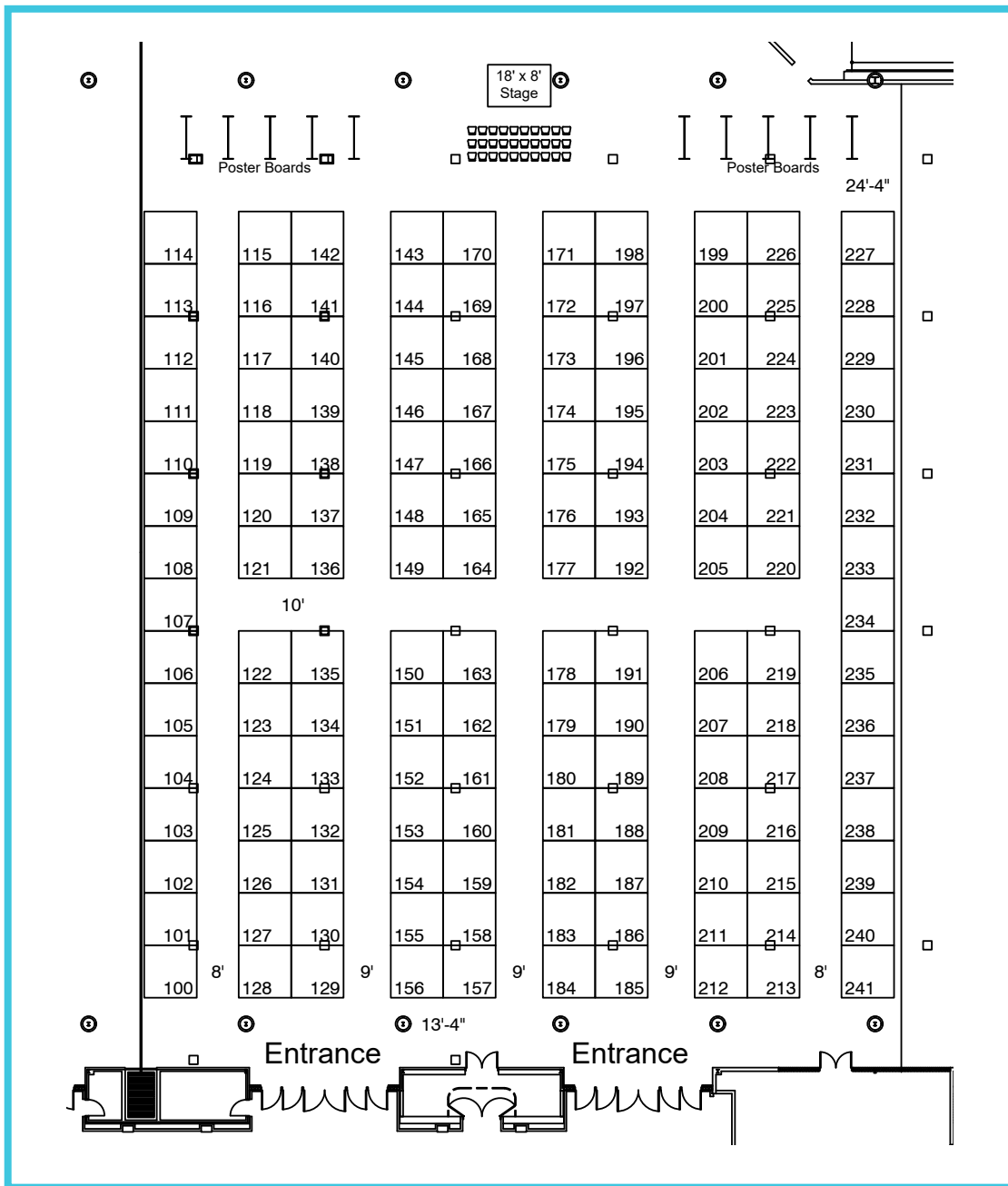
EXHIBIT SPACE RATES:

10 X 10
\$700.00

10 X 20
\$1,150.00

20 X 20
\$2,150.00

**Non-Profit/
Education**
10 X 10
\$350.00



INSTRUCTIONS

Paid space receives preference! A deposit for 50% of exhibit space must be sent to reserve space. The remaining balance must be paid by January 31st. There is a late fee of \$100.00 per booth after this date.

Please make checks payable to:
and forward to:

ALABAMA FOOD SERVICE & NUTRITION EXPOSITION
EXPO Manager
Post Office Box 240757
Montgomery, AL 36124
Telephone: (334) 260-7970
FAX (334) 272-7128
Email: karen@gmsal.com

Telephone Registrations

For telephoned booth requests, tentative assignments will be held for 7 days following the initial contact at which time a contract with payment must be received by the Exhibit Manager or the space is subject to reassignment without notice.

ALABAMA FOOD SERVICE AND NUTRITION EXPOSITION

CONTRACT FOR EXHIBIT SPACE

Sponsored by the Association of Nutrition & Foodservice Professionals,
the Alabama Dietetic Association, and the Alabama School Nutrition Association
March 8, 2019 • Renaissance Montgomery Convention Center • Montgomery, AL

Please Print or Type

Company Name _____
Individual _____
Title _____
Address _____
City _____ State _____ Zip _____
Telephone (____) _____ Email _____
Signature _____ Date _____

Office Use Only

Booth cost \$ _____
Deposit Received \$ _____
Balance Due \$ _____
Date _____
Assigned Booth # _____

The authorized signature above indicates that we have read, understand and agree to abide by all rules, regulations, and restrictions outlined in this application and in the Prospectus, the terms of which are made a part of this application by reference and are fully incorporated herein. We also understand this application will become a contract when signed by us and accepted by Exposition Management.

EXHIBIT SPACE RATES:

10 X 10 - \$700.00 **10 X 20** - \$1,150.00 **20 X 20** - \$2,150.00 **Non-Profit/Education 10 X 10** - \$350.00

Our Booth Choices:

You are hereby authorized to reserve _____ exhibit booth(s) for our use at the Alabama Food Service & Nutrition Exposition as noted.

Exhibit space number preferred: 1st) _____ 2nd) _____ 3rd) _____ 4th) _____

Our Primary Product Line(s)

We request that our exhibit space not be assigned adjacent to the following competitors:

PROGRAM ADVERTISING CONTRACT

Check one:

- Back Cover.....\$400.00
- Inside Front Cover.....\$300.00
- Inside Back Cover.....\$300.00
- Full Page.....\$250.00
- Half Page.....\$200.00

Half Page Ad: 6in X 4.5in

Full Page Ad: 6in X 9in

Contact: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Copy herewith

Copy to follow

Check enclosed for \$ _____

Please return Contract/Request by January 15th. Copy and ads (PDF or JPEG format) must be sent to karen@gmsal.com no later than February 1st.

The Alabama Association of Nutrition & Foodservice Professionals, the Alabama
Dietetic Association and the Alabama School Nutrition Association

41st Annual Exposition Contact Information:

Post Office Box 240757
Montgomery, Alabama 36117
334.260.7970 • karen@gmsal.com